



Three (3) year Revenue & Expense Budget
(as proposed to the IRS as part of Form 1023)

Summary

	Type	Current Year 01/07/09- 12/31/09	2nd year 01/01/10 - 12/31/10	3rd year 01/01/11 - 12/31/11	Total
A	Total Revenue (lines 10-12)	\$93,975	\$446,650	\$541,720	\$1,082,345
B	Total All Expenses (lines 14-23)	\$89,950	\$418,850	\$471,520	\$980,320
C	Balance	\$4,025	\$27,800	\$70,200	\$102,025

Revenue Detail

Revenue	Type	Current Year 01/07/09- 12/31/09	2nd year 01/01/10 - 12/31/10	3rd year 01/01/11 - 12/31/11	Total
1	Gifts, Grants & Contributions	\$82,300	\$395,800	\$387,100	\$865,200
1a	Capacity grants - Web Dev	\$15,000	\$35,000	\$9,500	\$59,500
a1	Design, analytics, interface, monthly fees, E-commerce (on-line credit card acceptance), SEO fees, etc	\$15,000	\$35,000	\$9,500	\$59,500
1b	Production equipment	\$5,000	\$1,000		\$6,000
b1	2 field recorders, mics, stands, cable, headset, flash cards, engineering advisor fees	\$1,900			\$1,900
b2	1 desk top computer, ext drives, monitor, speakers, surge protect	\$1,100			\$1,100
b3	Telephone interconnection record system	\$2,000	\$1,000		\$3,000
1c	Software - production	\$3,000			\$3,000
c1	Adobe Audition (audio), Final Cut Pro (video) + training wkshop, travel, lodging	\$3,000			
1d	Software - administration	\$1,700			\$1,700
d1	Accounting, membership, CRM + training, travel, lodging	\$1,700			\$1,700
1e	Office administration	\$2,300			\$2,300
e1	2 desktop computers, printers, video displays, ext drives, surge protection, wireless networking @ \$1150 ea	\$2,300			\$2,300
1f	Education & networking	\$3,900	\$10,400	\$10,400	\$24,700
f1	Conference registration, travel, lodging, meals (@\$1300 ea) for AIR, IMA, CES, New Media Expo (X2 pers in yr 2 & 3)	\$3,900	\$10,400	\$10,400	\$24,700
1g	Advisors	\$3,000	\$2,200	\$2,000	\$7,200
g1	Fees: IT-\$700 (office), Legal (media \$400 & biz \$600), CPA \$300, Engineering \$1000	\$3,000	\$2,200	\$2,000	\$7,200

Revenue	Type	Current Year 01/07/09- 12/31/09	2nd year 01/01/10 - 12/31/10	3rd year 01/01/11 - 12/31/11	Total
1h	Program/feature production grants - Central Florida Matters	\$24,400	\$93,000	\$93,000	\$210,400
h1	<i>Let's Meet...(person of local interest)</i>	\$3,000	\$12,000	\$12,000	\$27,000
h2	<i>Under the radar</i>		\$9,400	\$9,400	\$18,800
h3	<i>History of Our...</i>	\$3,000	\$9,400	\$9,400	\$21,800
h4	<i>Heard in Central Florida</i>	\$9,400	\$12,000	\$12,000	\$33,400
h5	<i>I've Always Been Curious About</i>		\$9,400	\$9,400	\$18,800
h6	<i>Over 60</i>		\$9,400	\$9,400	\$18,800
h7	<i>Behind the Curtain</i>	\$4,000	\$9,400	\$9,400	\$22,800
h8	<i>Art is Where You Find It</i>		\$6,000	\$6,000	\$12,000
h9	<i>Passing the Torch</i>		\$6,000	\$6,000	\$12,000
h10	<i>On Location ...(Twice per Year)</i>	\$5,000	\$10,000	\$10,000	\$25,000
h11	State of Our Spirit		\$124,200	\$124,200	\$248,400
h12	<i>Spirit Meter panel</i>		\$7,200	\$7,200	\$14,400
h13	<i>Spiritually Speaking - confronting issue of the Month</i>		\$15,000	\$15,000	\$30,000
h14	<i>Heard from the Pulpit</i>		\$11,000	\$11,000	\$22,000
h15	<i>Spirit at work in the...home, workplace, etc</i>		\$14,000	\$14,000	\$28,000
h16	<i>Faith-based initiative profile</i>		\$9,000	\$9,000	\$18,000
h17	<i>History of religion & spirit in Cent Fl</i>		\$11,000	\$11,000	\$22,000
h18	<i>Commentary contributed by others</i>		\$6,000	\$6,000	\$12,000
h19	<i>Eulogy</i>		\$11,000	\$11,000	\$22,000
h20	<i>On Location ...(Twice per Year)</i>		\$15,000	\$15,000	\$30,000
1i	Transition pieces w/in SOS				
i1	<i>Humor from the Pulpit, Lost & Found, Taken for Granted, Spirit sports & Outdoors, Spiritual traditions, Spirit Stoppers, Q/A of the month, Spirit Shapers, Day in Life of...</i>		\$25,000	\$25,000	\$50,000
1j	Historical documentary		\$40,000	\$40,000	\$80,000
1k	Faith Walk development		\$12,000	\$30,000	\$42,000
1l	Developing Student Voices Project	\$4,000	\$22,000	\$22,000	\$48,000
1m	Developing Independent Producer Alliance	\$5,000	\$16,000	\$16,000	\$37,000
1n	In Kind Grants/Gifts	\$15,000	\$40,000	\$40,000	\$95,000
n1	Legal, CPA, Promotion/public relations, graphic art, printing, catering	\$15,000	\$40,000	\$40,000	\$95,000
2	Membership fees	\$10,175	\$47,850	\$63,300	\$121,325
	<i>Friends of Carroll McKenney Ftdn</i>				
2a	\$1-99	\$2,000	\$4,000	\$8,000	\$14,000
2b	\$100-249	\$1,600	\$2,600	\$2,800	\$7,000
2c	\$250-499	\$1,625	\$3,575	\$3,900	\$9,100
2d	\$500-749	\$1,800	\$5,400	\$6,000	\$13,200
2e	\$750-999	\$1,650	\$5,775	\$6,600	\$14,025
2f	\$1,000-2,499	\$1,500	\$7,500	\$9,000	\$18,000
2g	\$2,500 - 4,999		\$9,000	\$12,000	\$21,000
2h	\$5,000 +		\$10,000	\$15,000	\$25,000

Revenue (contd)	Type	Current Year 01/07/09- 12/31/09	2nd year 01/01/10 - 12/31/10	3rd year 01/01/11 - 12/31/11	Total
3	Gross Investment Income	\$1,500	\$3,000	\$3,000	\$7,500
4	Net Unrelated Business Income	\$0	\$0	\$0	\$0
5	Taxes Levied for your Benefit	\$0	\$0	\$0	\$0
6	Value of Services/Facilities by Governments w/o Charge	\$0	\$0	\$0	\$0
7	Other Revenue Not Listed Above or in Lines 9-12			\$88,320	\$88,320
7a	Occupancy grants			\$88,320	\$88,320
7b	Administration (permits, property ins, moving exp, rent, utilities, maintenance,			\$34,720	\$34,720
7c	Furniture, millwork			\$4,000	\$4,000
7d	Info technology & web relocation, reinstall, test			\$2,600	\$2,600
7e	Production gear relocation, reinstall, test			\$3,000	\$3,000
7f	Production leasehold improvements/modifications			\$20,000	\$20,000
7g	Additional audio/video gear			\$22,000	\$22,000
7h	Open house event: banners, invitations, graphics, printing, catering			\$2,000	\$2,000
8	Total of lines 1-7	\$93,975	\$446,650	\$541,720	\$1,082,345
9	Gross Receipts: From Services Performed	\$0	\$0	\$0	\$0
10	Total of lines 8 & 9	\$93,975	\$446,650	\$541,720	\$1,082,345
11	Net Gain/loss on Sale of Capital Assets	\$0	\$0	\$0	\$0
12	Unusual grants:	\$0	\$0	\$0	\$0
13	Total Revenue lines 10-12	\$93,975	\$446,650	\$541,720	\$1,082,345

EXPENSE DETAIL

Expense	Type	Current Year 01/07/09- 12/31/09	2nd year 01/01/10 - 12/31/10	3rd year 01/01/11 - 12/31/11	Total
14	Fundraising Expenses	\$5,600	\$9,850	\$11,000	\$26,450
14a	Software: donor pgm + training		\$950		\$950
14b	Printing, postage, copying, e-mail letters	\$600	\$1,200	\$1,400	\$3,200
14c	E-commerce transaction capacity	\$1,500	\$600	\$600	\$2,700
14d	Part-time labor	\$2,000	\$5,200	\$7,000	\$14,200
14e	Grant app prep, travel, lodging	\$1,500	\$1,900	\$2,000	\$5,400
15	Contributions-Grants Paid Out	\$0	\$0	\$0	\$0
16	Disbursements to/for Benefit of Members	\$0	\$0	\$0	\$0
17	Compensation of Officers/Directors/Trustees	\$0	\$0	\$0	\$0
18	Other Salaries & Wages	\$0	\$0	\$0	\$0
19	Interest Expense	\$0	\$0	\$0	\$0
20	Occupancy (rent, utilities, etc.)	\$0	\$0	\$48,520	\$48,520
20a	Relocation, reinstallation			\$10,500	\$10,500
20b	Rent, permits			\$25,500	\$25,500
20c	Utilities-power, phone			\$6,120	\$6,120
20d	Maintenance, custodial			\$2,400	\$2,400
20e	Office furniture, millwork			\$4,000	\$4,000
21	Depreciation/Depletion	\$0	\$26,000	\$31,000	\$57,000
22	Professional Fees	\$3,000	\$2,200	\$2,000	\$7,200
22a	CPA, Legal (Media & Biz)	\$1,300	\$700	\$650	\$2,650
22b	Engineering	\$1,000	\$900	\$850	\$2,750
22c	Information/Technology	\$700	\$600	\$500	\$1,800
23	Any Other Expenses	\$81,350	\$380,800	\$379,000	\$841,150
23a	Insurance:	\$1,200	\$1,900	\$2,500	\$5,600
23a1	General liability, libel/slander, directors & officers, property	\$1,200	\$1,900	\$2,500	\$5,600
23b	Administration	\$4,850	\$2,500	\$3,000	\$10,350
23b1	Logo design, stationery, postage, PO Box rental, telephone & LD, paper supplies, ink/toner, CMF board workshop,	\$1,800	\$2,500	\$3,000	\$7,300
23c	Software programs: QuickBooks, CRM	\$750			\$750
23c1	Equipment purchase/lease: 2 desktop computers, printers, video displays, ext drives, surge protection, wireless networking, copier	\$2,300			\$2,300

Expense (contd)	Type	Current Year 01/07/09- 12/31/09	2nd year 01/01/10 - 12/31/10	3rd year 01/01/11 - 12/31/11	Total
23d	Education, Outreach, Networking	\$3,900	\$11,300	\$11,300	\$26,500
23d1	<u>National orgs:</u> Assoc of Independents in Radio(AIR), Independent Television Service (ITVS), Public Radio Exchange (PRX), Intergrated Media Association (IMA), New Media Expo, Consumer Electronic Show (CES)	\$3,900	\$10,400	\$10,400	\$24,700
23d2	<u>Local orgs:</u> Chamber of Commerce, Philanthropy Council, Public Relations Chapter		\$900	\$900	\$1,800
23e	Information Technology	\$500	\$1,200	\$1,800	\$3,500
23e1	ISP, DSL/broadband provider, routers, wireless, offsite backup/storage, training	\$500	\$1,200	\$1,800	\$3,500
23f	Website	\$15,000	\$35,000	\$9,500	\$59,500
23f1	Site development/design, hosting fees, analytics, e-mail service, training	\$15,000	\$35,000	\$9,500	\$59,500
23g	Program Production				
23g1	Equipment	\$5,000	\$1,000	\$0	\$6,000
23g2	2 field recorders, mics, stands, cable, headset, flash cards	\$1,900			\$1,900
23g3	1 desk top computer, ext drives, monitor, speakers, surge protect	\$1,100			\$1,100
23g4	Telephone interconnection record system	\$2,000	\$1,000		\$3,000
23g5	Software - production	\$3,000	\$0	\$0	\$3,000
23g6	Adobe Audition (audio), Final Cut Pro (video) + training wkshop, travel, lodging	\$3,000			\$3,000
23h	Program/feature production grants - Central Florida Matters	\$24,400	\$93,000	\$93,000	\$210,400
23h1	<i>Let's Meet...(person of local interest)</i>	\$3,000	\$12,000	\$12,000	\$27,000
23h2	<i>Under the radar</i>		\$9,400	\$9,400	\$18,800
23h3	<i>History of Our...</i>	\$3,000	\$9,400	\$9,400	\$21,800
23h4	<i>Heard in Central Florida</i>	\$9,400	\$12,000	\$12,000	\$33,400
23h5	<i>I've Always Been Curious About</i>		\$9,400	\$9,400	\$18,800
23h6	<i>Over 60</i>		\$9,400	\$9,400	\$18,800
23h7	<i>Behind the Curtain</i>	\$4,000	\$9,400	\$9,400	\$22,800
23h8	<i>Art is Where You Find It</i>		\$6,000	\$6,000	\$12,000
23h9	<i>Passing the Torch</i>		\$6,000	\$6,000	\$12,000
23h10	<i>On Location ...(Twice per Year)</i>	\$5,000	\$10,000	\$10,000	\$25,000
23i	State of Our Spirit		\$109,900	\$109,900	\$219,800
23i1	<i>Spirit Meter panel</i>		\$7,200	\$7,200	\$14,400
23i2	<i>Spiritually Speaking - confronting issue of the Month</i>		\$15,000	\$15,000	\$30,000
23i3	<i>Heard from the Pulpit</i>		\$11,000	\$11,000	\$22,000
23i4	<i>Spirit at work in the...home, workplace, etc</i>		\$14,000	\$14,000	\$28,000
23i5	<i>Faith-based initiative profile</i>		\$9,000	\$9,000	\$18,000
23i6	<i>History of religion & spirit in Cent FI</i>		\$11,000	\$11,000	\$22,000
23i7	<i>Commentary contributed by others</i>		\$6,000	\$6,000	\$12,000
23i8	<i>Eulogy</i>		\$11,000	\$11,000	\$22,000

Expense (contd)	Type	Current Year 01/07/09- 12/31/09	2nd year 01/01/10 - 12/31/10	3rd year 01/01/11 - 12/31/11	Total
23i9	<i>On Location ...</i> (Twice per Year)		\$15,000	\$15,000	\$30,000
23i10	Transition pieces w/in SOS -- <i>Humor from the Pulpit, Lost & Found, Taken for Granted, Spirit sports & Outdoors, Spiritual traditions, Spirit Stoppers, Q/A of the month, Spirit Shapers, Day in Life of...</i>		\$10,700	\$10,700	\$21,400
23j	Historical documentary		\$40,000	\$40,000	\$80,000
23k	<i>Faith Walk</i> development		\$12,000	\$30,000	\$42,000
23l	Developing Student Voices Project	\$4,000	\$22,000	\$22,000	\$48,000
23m	Developing Independent Producer Alliance	\$5,000	\$16,000	\$16,000	\$37,000
23n	Contingency funds	\$14,500	\$35,000	\$40,000	\$89,500
24	Total All Expenses (lines 14-23)	\$89,950	\$418,850	\$471,520	\$980,320

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