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For Immediate Release

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CENTRAL FLORIDA MATTERS (#2) NOW ON-LINE

Economy, Smart Voting, & Marking a Lost Community Featured

The recession's impact on a Seminole County food bank, advice from a former Oviedo Mayor on how to vote smarter in the November 3 municipal elections and how Winter Springs marks a community in its past. These are the features in the 2nd edition of *Central Florida Matters*, a locally-produced program of **Carroll McKenney Foundation for Public Media, Inc. (CMF).**

Now available on the CMF web site http://cmfmedia.org/ the insightful programs can be heard in a 1 hour 2-minute full-length program or in individual short audio features, on-line via on-demand audio streaming and downloadable audio podcasts.

In this 2nd posting of Central Florida Matters, these local issues and voices are featured:

Coping with the Economy in Seminole County: Food Pantry. During these difficult economic times, families have been coming to the Sonshine food pantry in increasing numbers. Many are unemployed or have health issues but many have jobs that don't pay enough to meet the family's basic needs. Susan Leive, the pantry coordinator, describes the challenge of coping with the growing need and the rewards that come with helping others. Chris, a client, shares her story of struggle and hope. Now available on-line at this link: http://cmfmedia.org/2009/09/coping-with-the-economy-in-seminole-county-food-pantry (length – 11:50)

Voting Smart: Former Oviedo Mayor Tom Walters. To offer a bit of advice to voters -- seeking to be "voting smart," the feature turns to a former 6-year elected city official. Walters offers suggestions as to how best to judge candidates. Walters is also asked to offer his perspective on the challenges cities and candidates may be facing on the journey to the November 3rd city elections in Longwood and Oviedo, FL. Now available online at this link: http://cmfmedia.org/2009/09/voting-smart-former-oviedo-mayor-tom-walters/ (length – 19:03)

The History of Our Communities: The Story of Wagner. Looking on a map you wouldn't find the town of Wagner in Seminole County today. Recently, the Seminole County Historical Commission erected a marker to commemorate the site of the town which was located in present day Winter Springs. Members of the commission discuss the town's history and local resident Walter Hendrix offers a unique insight into his boyhood home. Now available on-line at this link:

http://cmfmedia.org/2009/09/the-history-of-our-communities-the-story-of-wagner/ (length – 12:33)

Commentary: CMF Public Media board chair, Judy Duda, comments on "issues and voices that matter to her. Now available on-line at this link http://cmfmedia.org/2009/09/commentary-by-judy-duda/ (length – 03:43)

Voices on the Street: A sound montage offering an aural journey into the **First Days of School** and a civics test for **Constitution Day 2009**. Now available on-line at this link:

http://cmfmedia.org/2009/09/voices-on-the-street-school-days-constitution-day-2009/ (School Days length – 03:32; Constitution Day length -- 04:45)

Featured on each segment's Web page are still pictures from the interviews, on-line Web links to other sources relative to the feature, longer excerpts from the extended interview with program participants, and transcripts (when available).

Other pages on the CMF Website provide additional information about Carroll McKenney Foundation: upcoming programming, history and future plans, governance and budget. While at the site, a visitor can

subscribe to the CMF E-Letter and to *Issues & Voices* – a CMF blog. An on-line contribution opportunity is also available for visitors or listeners wishing to make a tax deductible contribution to non-profit CMF.

The 3rd edition of *Central Florida Matters* is scheduled to be posted on-line the morning of Thursday, October 8. Individual features within the full program will also be simultaneously posted. Both the full program and the individual feature components will be available for download at that time.

Anticipated features for that program will include an expanded *Voting Smart* segment interviewing all 9 candidates standing for election in the City of Longwood and Oviedo. An anticipated *Voices on the Street* audio montage will give voice to city residents briefly describing municipal issues important to them.

Central Florida Matters is the flagship program of Carroll McKenney Public Media's mission to produce and distribute program content via the Internet, featuring local issues and voices that matter. The program is hosted and produced by Desta L. Horner and Stephen McKenney Steck.

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Carroll McKenney Foundation for Public Media, Inc., is a non-profit, tax exempt 501(c)(3) publicly supported charity. Located in Oviedo, Florida, CMF produces and distributes program content via the Internet, such as downloadable audio podcasts featuring local issues and voices that matter to Central Florida. The state of Florida recognizes CMF as exempt from state sales tax and approved to conduct charitable solicitations.

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