

RESUME

Catherine Jackson

Homeless Services Network of Central Florida, Orlando, Florida 2007 --
\$6.7 million nonprofit agency coordinating the design and delivery of supportive services and housing to address the needs of the homeless in Seminole, Orange and Osceola Counties as the designated lead Continuum of Care agency for HUD and the Florida Department of Children and Families Office of Homelessness funding.

Executive Director – Responsible for 45 HUD/SHP funded programs that provide supportive services, outreach, employment training, mental health/substance abuse counseling, transitional and permanent supportive housing for the region's 9,500 homeless persons. Responsibilities include regional HUD grant application, management and administration; program performance and evaluation; training and technical assistance, homeless population research and analysis; advocacy and public relations.

Coalition for the Homeless, Orlando, Florida 2003-2006
\$4.5 million nonprofit agency providing emergency services, transitional housing, recovery programs for 4,000 homeless men, women and children in Orange County, Florida

Development Director – responsible for \$3.2 million annual operating budget, including Federal/state/local government grants, private foundation funding, business and individual donations, faith community financial support, event management, direct mail campaigns, marketing and media

City Rescue Mission (CRM), Jacksonville, Florida 2002-2003
\$4.5 million nonprofit, faith-based organization providing emergency services and long-term, residential recovery programs for Jacksonville's homeless population

Senior Vice President, Development – managed direct marketing, grants, church and community relations, volunteer programs, public relations and media.

Modern Red Schoolhouse Institute (MRSI), Nashville, Tennessee 1999-2002
\$9 million national nonprofit organization providing comprehensive school reform services to districts and schools in 30 states

Chief Operating Officer – managed all facets of national nonprofit, including marketing/sales; product development; training service delivery; financial affairs; grant writing and fundraising; supervised a staff of 30.

Kaplan Educational Centers, Newport Beach, California 1997-1999
\$160 million company considered the world leader in high stakes and professional test preparation

Director of Marketing and Sales, Health Science Division – responsible for US and international marketing, including strategic planning; development of marketing tools and campaigns; supervision and training of telemarketing group; key account sales in the US, the Caribbean, Philippines, Dominican Republic, India and Poland.

Consultant, Ohio and California 1993-1997
Serving clients in business management, marketing, public relations and mediation

Quest International, Columbus, Ohio

1991-1993

\$15 million nonprofit organization providing professional training for teachers, principals and administrators; publisher of K-12 life skills curriculum; advocate for educational reform

Vice President, Marketing, Communications and Operations – managed marketing, promotions, customer service, public relations/fund raising, production services with 48-member staff.

Macmillan/McGraw-Hill School Publishers, Columbus, Ohio

1990-1991

\$225 million US educational publisher that purchased Merrill Publishing Company

Vice President, Editorial Director/Science-Health – responsible for product development of Macmillan's Science and Health line, including bilingual and multimedia materials supervising staff of 35 including market research, editorial, production and purchasing.

Merrill Publishing, Columbus, Ohio

1979-1990

\$100 million publisher of K-12 and college instructional and curriculum materials

Vice President/Editor-in-Chief, K-12 Division, 1989-1990

Supervised staff of 135, including four editorial groups, market research, product, manufacturing and purchasing

Vice President/Administration 1988-1989

Managed human resources, administration, facilities, customer service with staff of 52

Director, Operations, Production, Manufacturing – 1979-1988

Responsible for development, production, electronic publishing, manufacturing, and purchasing, with staff of 48

EDUCATION:

B.A., Journalism; George Washington University, Washington D.C.

Diverse management courses:

- Deming Quality Leadership/Management
- Deming Quality Production/Performance Measurement
- Crosby Quality College
- Certified Mediator through American College of Mediation

Computer literate in SPSS, HMIS ServicePoint, Pledgemaker, Microsoft Office Suite