



## **Randall C. Morris**

Age: 57

Political Affiliation: Republican

Randall C. Morris is a business and public affairs consultant with RM Strategies, Inc. in Orlando, Florida. Specializing in transportation, land use and issue advocacy, he advises and represents clients on policy issues before various governmental bodies. In addition to his Florida based clients, he has represented interests from the United Kingdom and Spain. RM Strategies, Inc. is affiliated with Alcalde & Fay ([www.alcalde-fay.com](http://www.alcalde-fay.com)), a leading Washington, DC - based government and public affairs consulting firm.

Mr. Morris has been active in government and public affairs since 1976. While working in national sales for Burroughs Corporation (Unisys) and then later as an investment broker with Kidder, Peabody & Co, Inc., he volunteered with Governor Ronald Reagan's presidential campaign following later with the National Republican Senatorial Committee and President Reagan's re-elect campaign political advance team.

As an elected official, he served as Mayor of Lake Mary, Florida from 1990-1992. He was elected to three terms (serving three times as Chairman) to the Seminole County Board of County Commissioners, Florida from 1994-2006. He was distinguished for his work in transportation, economic development and natural lands protection. He had extended terms as Chairman of the six county Regional Planning Council, tri-county Metroplan Orlando transportation board, Vice Chairman of the seven county MyRegion planning group and President of the Florida Association of Planning Councils. He served for 10 years on the Board of Directors of the Florida Association of Counties and was Chairman of Legislative Affairs.

Mr. Morris implemented Seminole County's nationally recognized economic development program. Under his leadership the county transcended from a bedroom community to a high tech, high wage center. Highlighted, among the 15 corporate relocations he directly negotiated, were the relocation of two divisions of AT&T (1,500 employees) and Mitsubishi Heavy Industries Western Hemisphere Headquarters to Seminole County. He led six trade missions to the United Kingdom, Ireland and Spain. In 1998, on behalf of the governor, he dedicated the State of Florida's trade office in Madrid.

During the past 20 years, he lobbied extensively for a variety of interests both in Tallahassee, Florida and Washington, DC. In Central Florida, he has represented numerous national and local business concerns before 24 municipal governments on land use and entitlement issues (client list available upon request). Currently, he is Project Manager entitling a 640 acre Development of Regional Impact mixed-use employment center in Orange County, Florida. He took the regional lead in attaining over \$500 million for new highway projects. He is a leading advocate for Orlando's \$1.2 billion commuter rail project which will start operations in 2014.

Mr. Morris serves on the board of directors and is a past President of the National Association of Regional Councils ([www.narc.org](http://www.narc.org)), Washington, DC which members include America's largest regional planning councils (RPC's) and metropolitan transportation organizations (MPO's). He is an advisor to the National Transportation Operations Coalition (NTOC), Federal Highway Administration, Washington, DC.

His speaking engagements have been wide ranging including: national planning and technical transportation conferences, University of Cape Town, South Africa Entrepreneurial Symposium and recently, as the commencement speaker for five graduate and undergraduate schools at the University of Central Florida, Orlando, Florida.

He was honored in 2000, by the Florida Economic Development Council, with the prestigious McLaughlin Award for his outstanding contributions in the field of corporate recruitment. He was voted the Orlando Region's Best Elected Official in 2002 by the Orlando Business Journal. In December, 2006, Governor Jeb Bush and the Florida Cabinet recognized his body of public work in transportation, economic development and charitable interests by

formal resolution. Also in 2006, he was honored by diverse public interest groups by receiving the Orlando Regional Realtor Association's Toni Jennings Public Service Award and the Sierra Club's Award of Excellence.

Mr. Morris has a passion for children's issues. As an outspoken advocate, he has served on the board of directors for the Central Florida Boy Scouts, Kid's House Child Abuse Center and SafeHouse. The combined charitable efforts for 501(c) 3's he started or directly led have raised over 6 million dollars in capital, direct aid and educational scholarships. The Office of the State Attorney 18th Circuit in 2005 presented him with their first Leadership Award for his extensive contributions in the child abuse field.

He was born in Wiesbaden, Germany (US Air Force career parents), living throughout the southern United States and extended tours in Washington, DC. He received a Bachelor of Science degree from the George Washington University- School of Business, Washington DC (1978). He currently resides in Florida and is married with two children.

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